#### Jamie Chen

Graphic Designer & Illustrator

jamie.chen6@gmail.com
Website jamie-chen.com
Instagram @fulltimefish

#### Education

2014-2017

# Rhode Island School of Design

BFA Graphic Design (Honors)

2012-2014

## University of California, Davis

Communications &

Design Major

(Dean's Honors List)

#### Teaching

2022

#### Class 101

Conquer the Blank Page Illustration Course (Online Course)

## Personal Projects

on instagram and sell

2018-Present
afulltimefish

I've been running an illustration account

prints online

## Experience

2018-Present

### **Blend / Senior Brand Designer**

- Lead designer for events + customer facing programs + campaigns
- Icon designer for product & brand projects
- Art directed our editorial illustration library
- Led our team to migrate almost all of our work to figma
- Mentored summer interns
- Work includes in-person & digital events, go-tomarket campaigns, web assets, one-pagers, ebooks, socials, illustrations, emails, swag, templates & everything in between

#### 2017-2018

## Chronicle Books / Marketing Design Fellow

- Work includes printed assets (postcards, bookplates, store front, foam cutouts, posters), email and web ads
- Created design direction for the 2018 marketing campaign(includes book catalog, conference booths, website)
- 2019's Fellowship poster winner (sent to 200+ schools to recruit next year's fellows, including website & email designs)

#### 2016-2017

## Design Guild / Designer

- Student run design org that takes on clients at RISD and the community
- 2017 Yearbook lead designer

